

Aneta Baran

Product Designer

Product Designer / BAM Technologies, LLC

JUN 2021 - PRESENT

Collaborate with project managers, product owners, and developers within an Agile Scrum environment to shape the experience of a government-facing system. Validate solutions through usability testing and heuristic evaluations. Contribute to company business development initiatives.

Experience Designer / Northwestern University

SEP 2017 - JUN 2021

Worked as a UX and UI designer at the *Digital Youth Network* under the *Office of Community Education Partnerships (OCEP)* tasked with designing interfaces, illustrations, and branding assets used in blended learning programs to promote social interaction and self-regulated learning among youth. Gathered and analyzed user data to inform and validate designs, and collaborated with product developers to implement solutions.

Design Intern / DePaul University, Digital Youth Network

JUN 2016 - FEB 2017

Designed illustrations, infographics, and website assets demonstrating frameworks developed by researchers at the *Digital Youth Network*.

Researcher & Designer / DePaul University

JUN - SEP 2016

Led a research and design team in collaboration with the *Peace Corner Youth Center* in the Austin neighborhood of Chicago for the *Design Impact Project* student grant. Conducted interviews with youth around identity and personal motivations, and designed collateral using research insights.

CONTACT

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312 671 0051

EDUCATION

DEPAUL UNIVERSITY

MS in Human-Computer Interaction

Graduated: June 2020

GPA: 4.0

DEPAUL UNIVERSITY

BS in User Experience Design

Minors in Graphic Design and Information Technology

Graduated: June 2017

GPA: 4.0

NIELSEN NORMAN GROUP (NNG)

UX Certification (ID 1069263)

Updated: February 2024

SKILLS

Sketching, Wireframing, Prototyping, User Interface (UI) Design, User Experience (UX) Design, Interaction Design, User Research, Illustration, Graphic Design, HTML, CSS, Javascript, Collaboration, Communication, Empathy, Agile SCRUM, Design Systems, Atomic Design, Usability Testing, Heuristic Evaluations, Data-Informed Decision-Making

Research Assistant / DePaul University

AUG 2015 - SEP 2017

Assisted with research and design across DePaul University's *Technology for Social Good Research and Design Lab* and the *Digital Youth Network*. Contributed to a research paper on facilitator support roles in youth programs.

Technology Clerk / Eisenhower Public Library

FEB 2014 - SEP 2017

Developed and taught technology courses for adult learners in English and in Polish. Worked one-on-one with people of varying demographics and skill levels using technology. This experience inspired me to pursue product design as a career.